

CHAPTER 27.

SIGNS

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Article I. Purpose, Scope, Definitions.

Sec. 27-101. Title.

The ordinance codified in this Chapter shall be known as, and may be cited and referred to as the Village of Addison Sign Ordinance.

Sec. 27-102. Purpose.

This Chapter is adopted for the following purposes:

- (A) To preserve, protect and promote the public health, safety, and welfare;

- (B) To enhance the economy and the business and industry of the Village by promoting the reasonable, orderly and effective display of signs and encouraging better communication with the public;
- (C) To enhance the physical appearance of the Village by preserving the scenic and natural beauty of the area;
- (D) To protect the general public from damage and injury caused by the faulty and uncontrolled construction and use of signs within the Village;
- (E) To protect pedestrians and motorists from damage or injury caused by the distractions, obstructions and hazards created by certain signs;
- (F) To protect the public investment in streets and highways by reducing sign or advertising distractions that may increase traffic accidents; and
- (G) To protect the physical and mental well-being of the general public by recognizing and encouraging a sense of aesthetic appreciation for the visual environment.

Sec. 27-103. Scope.

This Chapter shall not relate to building design nor shall the Chapter regulate the copy and message of signs; signs not intended to be viewed from a public right-of-way; window displays; product dispensers and point of purchase displays; scoreboards on athletic fields; flags of the United States or political subdivision; gravestones; barber poles; religious symbols; commemorative plaques; the display of street numbers; or any display or construction not defined herein as a sign or attention getting device.

Sec. 27-104. Definitions.

Certain terms are defined for the purposes of this Chapter as follows:

ABANDONED SIGN. A sign which no longer identifies or advertises a bona fide business, lessor, service, owner, product or activity, and/or for which no legal owner can be found.

ADMINISTRATOR (DIRECTOR OF COMMUNITY DEVELOPMENT OR DESIGNEE). The person or persons duly appointed by the Village Manager to enforce the provisions of this Chapter.

ANIMATED SIGN. Any sign which uses movement or change of lighting to depict action or to create a special effect or scene (compare "Flashing Sign").

AREA. (See "SIGN, AREA OF").

ATTENTION-GETTING DEVICE. Any pennant, flag, valance, banner, propeller, pole cover, spinner, streamer, searchlights, storefront window lights, balloon or similar device or ornamentation designated for the purposes of attracting attention, promoting or advertising. (Ord. 23-22)

AWNING. Any structure made of cloth, metal or other material attached to a building when the same is so erected as to permit it being raised or retracted to a position against the building when not in use.

AWNING, PERMANENT. Any structure made of cloth, metal or other material attached to a building supported only by the building in a fixed or permanent position (not retractable).

AWNING SIGN. A sign painted on, printed on or attached flat against the surface of an awning.

BANNER SIGN. A sign made of fabric or any non-rigid material with no enclosing framework.

BENCH SIGN. Any sign attached to or painted on a bench.

BILLBOARD. (See "OFF-PREMISES SIGN" and "HIGHWAY SIGN").

BUILDING. As defined in the Addison Building Code.

BUSINESS FLAG. A flag, the dimensions of which do not exceed five feet by three feet (5'x3'), which is designed by or for a particular business enterprise and which includes a business trademark or symbol.

CANOPY. A structure, other than an awning, made of cloth, metal or other material, carried by a frame supported by the ground or sidewalks and/or building.

CHANGEABLE COPY SIGN (AUTOMATIC). A sign on which the copy changes automatically on a lampbank or through mechanical means, e.g., electrical or electronic time and temperature units.

CHANGEABLE COPY SIGN (MANUAL). A sign on which copy is changed manually in the field; e.g., readerboards with changeable letters.

CLEARANCE (OF A SIGN). The smallest vertical distance between the grade of the adjacent street or street curb and the lowest point of any sign, including framework and embellishments, extending over the grade.

CONSTRUCTION SIGN. A temporary sign identifying an architect, contractor, subcontractor, and/or material supplier participating in construction on the property on which the sign is located.

COPY. The wording on a sign surface in either permanent or removable letter form.

DAY. Dawn to dusk. (Ord. 06-59)

DEVELOPER SIGN. A temporary sign listing the name and address of the general contractor of the project and the general nature of the proposed use.

DIRECTIONAL SIGN. An on-premises sign giving directions, instructions or facility information, and which shall not contain the name or logo of an establishment and no advertising copy; e.g., parking or exit and entrance signs.

DOUBLE-FACED SIGN. A sign with two (2) faces that cannot be viewed at the same time.

ELECTRICAL SIGN. A sign or sign structure in which electrical wiring, connections or fixtures are used.

ELECTRONIC MESSAGE CENTER (See “CHANGEABLE COPY SIGN, AUTOMATIC”).

EXTERIOR RATE SIGN. Any sign upon which is designated or written out in words, numbers, or figures, describing rates, price, or any combination thereof.

FACADE. The entire building front including the parapet.

FACE OF SIGN. The area of a sign on which the copy is placed.

FESTOONS. A string of ribbons, tinsel, small flags or pinwheels.

FLASHING SIGN. A sign which contains an intermittent or sequential flashing light source used primarily to attract attention. Does not include changeable copy signs (compare “CHANGEABLE COPY SIGN”).

FREESTANDING SIGN. A sign supported upon the ground or support structure on the ground and not attached to any building.

FRONTAGE. The length of the property line of any one premises along a public right-of-way on which it borders (compare “MAJOR STREET FRONTAGE”).

FRONTAGE, BUILDING. The length of an outside building wall facing a public right-of-way.

HEIGHT (OF A SIGN). The vertical distance measured from the highest point of the sign, including decorative embellishments, to the grade of the adjacent street or the surface grade beneath the sign, whichever is lower (compare “CLEARANCE”).

HELP WANTED SIGN. A sign not exceeding five (5) square feet in area, informing the public of employment opportunities available on the premises on which the sign is located.

ILLEGAL SIGN. A sign which is being maintained in violation of the provisions of this Chapter.

ILLUMINATED SIGN. A sign with an artificial light source incorporated internally or externally for the purpose of illuminating the sign.

INCIDENTAL SIGN. A small sign, emblem or decal informing the public of goods, facilities or services available on the premises; e.g., a credit card sign or a sign indicating hours of business.

INFORMATIONAL SIGNS. Signs whose principal purpose will be to direct and guide automotive or pedestrian traffic or parking on private property. This sign may contain the name or insignia of the business when necessary to distinguish between specific business uses on the business lot, and not normally visible from the public right-of-way.

INTERSTATE HIGHWAY WALL SIGN. A wall sign permitted on a building wall most directly facing the Interstate Highway on a lot directly abutting Interstate 290 or Interstate 355.

LOT. A parcel of land legally defined on a subdivision map recorded with the assessment department or land registry office, or a parcel of land defined by a legal record of survey map.

MAINTENANCE. For the purpose of this Chapter, the cleaning, painting, repair or replacement of defective parts of a sign in a manner that does not alter the copy, design or structure of the sign.

MAJOR COMMERCIAL STREET FRONTAGE PROPERTIES. Properties which are adjacent to or front on the following principal commercial streets in the Village of Addison: Addison Road, Army Trail Road, Grace Street, Fullerton Avenue (west of Addison Road, including Collins Street), Lake Street, North Avenue, Rohlwing Road, and Swift Road. (Ord. 95-39)

MAJOR STREET FRONTAGE. For the purposes of this Chapter, shall be the street at the front of the building and the following specific streets: Addison Road, Army Trail Road, Fullerton Avenue (west of Addison Road), Lake Street, North Avenue, Rohlwing Road and Swift Road.

MANSARD. A sloped roof or roof-like I architecturally comparable to a building wall.

MARQUEE. A permanent roof-like structure or canopy of rigid materials supported by and extending from the I of the building (compare “AWNING”).

MARQUEE SIGN. Any sign attached to or supported by a marquee structure.

MOVING SIGN. A sign which revolves, rotates, swings, undulates, or otherwise attracts attention through the movement of parts, but not including flags, banners or pennants.

NAMEPLATE. A sign which displays only the name and/or address of the occupant, is non-electrical, and does not exceed two (2) square feet in area.

NIGHT. Dusk to dawn.

NONCONFORMING SIGN. A sign which was erected legally, but which does not comply with subsequently enacted sign restrictions and regulations.

OCCUPANCY. The portion of a building or premises owned, leased, rented, or otherwise occupied for a given use.

OFF-PREMISES SIGN. A sign structure advertising an establishment, merchandise, service or entertainment, which is not sold, produced, manufactured or furnished at the property on which said sign is located; e.g., “billboards” or “highway sign” (see Section 27-412).

ON-PREMISES SIGN. A sign which pertains to the premises on which it is located.

OWNER. A person recorded as such on official records. For the purposes of this Chapter, the owner of the property on which a sign is located is presumed to be the owner of the sign unless facts to the contrary are officially recorded or otherwise brought to the attention of the Administrator; e.g., a sign leased from a sign company.

PAINTED WALL SIGN. Any sign which is applied with paint or similar substance on the face of a wall.

PARAPET. The extension of a false front or wall above a roofline.

PERSON. For the purposes of this Chapter, any individual, corporation, association, firm, partnership or similarly defined interest.

POINT OF PURCHASE DISPLAY. Advertising of a retail item accompanying its display; i.e., an advertisement on a product dispenser.

POLE COVER. Covers enclosing or decorating poles or other structural supports of a sign.

POLITICAL CAMPAIGN SIGNS. Signs or posters announcing candidates seeking public political office and/or political issues, and data pertinent thereto.

PORTABLE SIGN. Any sign that is not permanently affixed to a building, structure, or the ground; a sign designed to be moved from place to place. These signs primarily include but are not limited to, signs attached to wood or metal frames, designed to be self-supporting and movable; paper, cardboard, plastic, or canvas signs wrapped around supporting poles. This term also includes those signs commonly known as sandwich signs.

PREMISES. A parcel of land with its appurtenances and buildings which, because of its unity of use, may be regarded as the smallest conveyable unit of real estate.

PROJECTING SIGN. A sign supported by a building or other structure which projects over any street, sidewalk, alley, or public way or public easement; or which projects more than twelve inches from the face of any building, structure, or supporting wall. This term also includes those signs commonly known as overhanging signs.

PUBLIC SIGNS. Legal notices, identification, informational or directional signs erected or required by governmental bodies, or authorized for a public purpose by any law, statute or ordinance.

REAL ESTATE SIGN. A temporary sign advertising the real estate upon which the sign is located as being for rent, lease, or sale.

ROOFLINE. The top edge of a roof or building parapet, whichever is higher, excluding any cupolas, pylons, chimneys or minor projections.

ROOF SIGN. A sign, constructed and supported in whole or in part upon or over the roof of a building or structure.

ROTATING SIGN. A sign in which the sign itself or any portion of the sign moves in a revolving or similar manner. Such motion does not refer to methods of changing copy.

SIGN. Any object, device, structure, fixture or placard using graphics, symbols, color, illumination, and/or written copy designed specifically for the purpose of advertising, accentuating or identifying any establishment, product, event, location, goods or services. (Ord. 23-22)

SIGN, AREA OF:

- (1) **FREESTANDING.** The area of a freestanding sign shall have only one (1) face (the largest one) of any double-faced sign counted in calculating its area. The area of the sign shall be measured as follows if the sign is composed of one (1) or two (2) individual cabinets:
 - (a) The area around and enclosing the perimeter of each cabinet or module shall be summed and then totalled to determine total area. The perimeter of measurable area shall not include pole covers or support structure, provided that there is no advertising copy on such embellishments.
 - (b) If the sign is comprised of more than two (2) sign cabinets or modules, the area enclosing the entire perimeter of all cabinets and/or modules within a single, continuous, rectangular geometric figure shall be the area of the sign. Pole covers or support structure shall not be included in the area of measurement if they do not bear advertising copy.
 - (c) If the free-standing sign is attached to a free-standing wall (monument), the area of the sign shall be measured in the same manner as a wall sign.
- (2) **WALL SIGNS.** The area shall be within a single, continuous perimeter composed of any straight line geometric fixture which encloses the extreme limits of the advertising message. The outside dimension of the frame, box or background board shall be used to determine area, except that signs composed of individual letters shall be calculated using the maximum height of the tallest letter by the total length of each word (forming a rectangle), the combined area of all words and or characters shall be the area of an individual letter sign.

SIGN STRUCTURE. A structure constructed for the purpose of displaying a sign. Any sign structure shall be designed and constructed in a manner that is safe, and shall be free of any exposed bracing, angle iron, guide wires, cables, etc.

SHOPPING CENTER. A group of commercial establishments under a single, joint or separate ownership with common off-street parking areas, on a single lot.

SNIFE SIGN. A temporary sign or poster affixed to a tree, fence, etc., excluding political campaign signs.

SUBDIVISION IDENTIFICATION SIGN. A freestanding sign identifying a recognized subdivision, condominium complex or residential development.

TEMPORARY SIGN. A sign not constructed or intended for long-term use, excluding political campaign signs. **UNDER-CANOPY SIGN.** A sign suspended beneath a canopy, ceiling, roof or marquee.

UNDERGROUND UTILITY FACILITIES SIGN. A sign or marker which indicates the location of wires, ducts, cable, conduits, pipelines, mains of pipes, and appurtenances thereto, which are installed beneath the surface of the ground. (See PUBLIC SIGN).

USE. The purpose for which a building, sign, or structure is intended, designed, occupied or maintained.

VEHICLE SIGNS. Any advertising or business sign painted on, or attached to a motor vehicle which is parked and placed in position for the purpose of displaying the same to the public. Vehicle signs shall not include political campaign signs.

WALL SIGN. A sign painted on or attached parallel to and extending not more than twelve inches (12") from the wall of a building. This definition includes painted, individual letter and cabinet signs, and signs on a mansard.

WINDOW PROMOTIONAL SIGN. A sign visible from the exterior of a building or structure which is painted on a window, depicted upon a card, paper or other material; or placed on, taped on, or hung immediately behind the window, or displayed from a window for the specific purpose of attracting attention of the passerby to a sale, or to promotional times, or other products or services.

WINDOW SIGN. A sign visible from the exterior of a building or structure which is painted on a window; depicted upon a card, paper or other material; and placed on, taped on, or hung immediately behind the window, or displayed from a window for the specific purpose of identifying the proprietor or name of business to the passerby. A window sign shall not be construed to be a window promotional sign.

Article II. Administration and Enforcement.

Sec. 27-201. Administrator.

The Director of Community Development or his designee is authorized to process applications for permits and variances, public hearings as required, and enforce and carry out all provisions of this code, both in letter and in spirit. The Director of Community Development is authorized to promulgate regulations and procedures consistent with this function.

The Director of Community Development or his designee is empowered, upon presentation of proper credentials, to enter or inspect any building, structure or premises in the Village for the purpose of inspection of a sign and its structural and electrical connections to ensure compliance with all applicable codes and ordinances. Such inspections shall be carried out during business hours unless an emergency exists.

Sec. 27-202. Permit Required.

It is unlawful for any person to erect, construct, alter or relocate any sign with the Village without first obtaining a permit from the enforcement official and paying the fee required. Maintenance or changing or parts designed for changes shall not be considered an alteration; provided such change does not alter the surface area, height or otherwise make the sign nonconforming.

Sec. 27-203. Application for Permits.

Application for a permit for the erection, alteration or relocation of a sign shall be made to the Director of Community Development or his designee upon a form provided by the Director of Community Development and shall include the following information:

- (A) The names, addresses, and telephone numbers of the applicant, the owner of the property on which the sign is erected, affixed, or altered, the owner of the sign, and the person to be erecting, affixing, or altering the sign.
- (B) The street address and/or exact location of the property on which the sign is to be located.
- (C) Written consent of the owners of the building or structure or land on which the sign is to be erected.
- (D) The type of sign or sign structure as defined in this Chapter.
- (E) Two (2) copies of the Plat of Survey or “to-scale” Site Plan showing all lot dimensions, property lines, easements, rights-of-way, exact building and structure location, as well as the locations and type of all existing and proposed signage.
- (F) Two (2) copies of the “to-scale” elevations drawings of all existing and proposed signage to be located on the property. Such drawings shall include dimensioning details of the signage and the proposed message thereof, type of materials, proposed color scheme, and location of the external electrical disconnect switch as required by Section 27-402 for all illuminated signs.
- (G) Such other information as may be required by the Director of Community Development to show full compliance with this and other applicable ordinances of the Village.

Sec. 27-204. Permit Issuance.

It shall be the duty of the Director of Community Development, or his designee, upon the filing of an application for a permit, to examine such plans and specifications and other data related to proposed erection of the sign and sign structure. If it appears that the proposed sign

and sign structure is in compliance with all the requirements of this Chapter, and all other ordinances of the Village, the permit shall then be issued. The time limitations for permits issued under this Chapter shall be as established in the Building Code of the Village.

When a permit is denied by the Director of Community Development, he shall give a written notice to the applicant along with a brief statement of the reasons for denial. The Director of Community Development may suspend or revoke a permit for any false statement or misrepresentation.

Sec. 27-205. Permit Fees, Refunds, and Penalties.

Every applicant before being granted a permit under this Chapter shall pay the requisite permit fee to the Village for each sign. The amount of such permit fees shall be determined and set by the Board of Trustees from time to time.

A permit issued by the Director of Community Development becomes null and void if work is not commenced within ninety (90) days of issuance. If any sign is installed or placed on any property prior to receipt of a permit, the specified permit fee shall be doubled. However, payment of the doubled fee shall not relieve any person of any other requirements or penalties prescribed by this Chapter.

If, upon inspection, the Administrator finds that a sign is abandoned or structurally, materially or electrically defective, or in any way endangers the public, the Director of Community Development shall issue a written order to the owner of the sign and occupant of the premises stating the nature of the violation and requiring them to repair or remove the sign within fourteen (14) days of the date of the order.

In cases of emergency, the Administrator may cause the immediate removal of a dangerous or defective sign without notice. Signs removed in this manner must present an imminent hazard to the public safety.

Sec. 27-206. Fee Schedule for Signs Subject to Permit Fees.

- (A) Non-illuminated signs: Thirty dollars (\$30.00) plus thirty (\$0.30) per square foot of sign as defined.
- (B) Illuminated signs: Fifty dollars (\$50.00) plus thirty cents (\$0.30) per square foot of sign area as defined.
- (C) Temporary signs and attention getting devices: Fifty dollars (\$50.00) except that temporary sign permits issued to government agencies and non-profit organizations as defined by the General Not for Profit Corporation Act (805 ILCS 105/101.01 *et seq.*) shall not be required to pay the fee.
- (D) Security Deposit (cash bond): In addition a two hundred dollar (\$200.00) security deposit shall be required at the time of sign permit issuance for all signs subject to permit fees. The security deposit shall be refundable following the final approval of permanent signs and/or the removal of temporary signs. The security deposit shall not be refunded

for any sign erected in violation of this Sign Ordinance until all violations have been corrected and any fees or penalties due have been paid to the Village (Ord. 97-2)

Sec. 27-207. Signs Not Subject to Permit Fee.

The following types of signs shall not be subject to a permit fee unless illuminated. They shall, however, meet all requirements incorporated in the following sign descriptions and other requirements of this Chapter.

- (A) Construction signs. Not more than one (1) sign per premises and thirty-two (32) square feet in area, naming the contractors engaged in the construction on the property where the sign is located. The sign shall be removed prior to issuance of the Occupancy Permit.
- (B) Developer's sign. A sign that may be permitted in the development agreement approved by the Village Board of the Village of Addison. The sign shall be no greater than the size stated in the agreement, no higher than six feet (6') above ground level, and set back ten feet (10') from all right of ways. There shall be no more than one (1) sign per development tract unless the development is abutting two (2) streets; then two (2) separate signs may be permitted. Such sign shall be removed upon the issuance of a Certificate of Occupancy; or as otherwise stated in this agreement.
- (C) Flags. Flags, symbols or crests of nations, or any organization of nations, states and cities, fraternal, religious civic organizations and business flags. (The flag pole is subject to building permit.)
- (D) Holiday decorations. Decorations customarily and commonly associated with a national, local or religious holiday; provided they shall be displayed for a period of not more than 45 days, nor more than forty-five (45) days in any one (1) year for each holiday. (Ord. 12-11.)
- (E) Institutional signs. Bulletin boards not over sixteen (16) square feet in area for public, charitable or religious institutions where the same are located on the premises of the institution.
- (F) Memorial signs. Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface or inlaid so as to be part of the building or when constructed of bronze of other incombustible material.
- (G) Nameplates. Signs not exceeding two (2) square feet in area and bearing only names of occupants and/or addresses of premises or other identification of premises not having commercial connotations.
- (H) Public signs. Legal notices, identification, informational or directional signs erected or required by governmental bodies or authorized for a public purpose by any law, statute, or Chapter.
- (I) Real estate. Signs not extending outside the property line and not more than five (5) square feet per face in area which advertises the sale, rental or lease of the premises upon

which the signs are located. No more than one (1) real estate sign per lot except that a corner lot may have one such real estate sign per street front.

- (J) House or garage sale signs. For purposes of this Chapter, all such “garage sale” signs and the like shall be subject to the provisions regulating house or garage sales. In addition, no such sign shall exceed five (5) square feet in surface area, and no such sign shall exceed a maximum exposure period of three consecutive days.
- (K) Window Displays. Merchandise, pictures or models of projects or services incorporated in a window display.
- (L) Political campaign signs. Signs or posters announcing candidates seeking public political office and/or political issues, and data pertinent thereto. Signs displayed on private property for no more than sixty (60) days; removal within seventy-two (72) hours after election.
- (M) Window signs. A permanent sign not exceeding twenty percent (20%) of the total window surface area or a promotional sign not exceeding forty-five percent (45%) of the total window surface area, or a combination of both not exceeding forty-five percent (45%) of the total window surface area.
- (N) Large scale development signs. To be permitted only on developments with a total land area of four (4) or more acres. Said signs shall be permitted only in the following incidences:
 - (1) From the time of initial on-site construction until that construction under permit is ninety percent (90%) percent occupied. In no event shall said sign be displayed more than three hundred sixty-five (365) days; and,
 - (2) In the event a development is less than seventy percent (70%) occupied one (1) year from the time of initial construction, a renewal may be requested for up to fifty percent (50%) of the number of signs or fifty percent (50%) of the sign area previously granted for an additional three hundred sixty-five (365) days; and,
 - (3) In the event that an existing rental development is converted into condominium ownership, in no event shall said sign be displayed for more than one hundred eighty (180) calendar days.

Furthermore, the sign shall not exceed one hundred (100) square feet of sign surface area, shall not exceed 10 feet in height from curb level, and shall set back a minimum of thirty feet (30’) from all street right-of-ways. One such sign shall be permitted for each major entrance, except at no time shall more than two (2) signs be erected and maintained at any one development.

- (1) Signs shall contain only the name of the tenant whose business utilizes the rear service door and the address of the unit;
- (2) The top of the sign shall be equal/level to the top of the door and/or window header;

- (O) Rear service door signage to be permitted only for multiunit buildings in business or manufacturing zoning districts. Said signs shall be permitted only when in accordance with the following provisions:
 - (1) The sign shall not exceed eighteen inches by thirty-six inches (18'x36") in size;
 - (2) Painted or raised letters shall be applied to a wood backing which shall be painted in contrast.
 - (3) All such signs at any one (1)building shall be of similar construction and color.
- (P) Help wanted signs not exceeding five (5) square feet in area.
- (Q) Engraved wood signs by governmental agencies. (Ord. 95-39)

Sec. 27-208. Insurance or Bond Requirements.

- (A) Every applicant for a permit for a sign which will extend over a public right of way, pedestrian walkway or driveway, or which is so located that it may fall upon the same, shall file with the Director of Community Development, before the permit is granted, a liability insurance policy covering all damage or injury that might be caused by each of the signs, or Certificate of Insurance, therefore, issued by an insurance company authorized to do business in the state, and satisfactory to the Director of Community Development, a multi peril policy with the limits of liability not less than three hundred thousand dollars (\$300,000.00). The Village, its officers, agents and employees shall be named as additional parties insured. Such liability insurance policy shall be maintained in force throughout the life of the permit; and if at any time it is not in full force, the permit shall be revoked by the Director of Community Development.
- (B) In lieu of insurance as provided for in this Section, the applicant may file an indemnity bond, with a corporate surety satisfactory to the Director of Community Development, in the amount of three hundred thousand dollars (\$300,000.00), which will provide that the principal and surety will indemnify and hold harmless the Village, its officers, agents and employees from all claims, loss or suits resulting from such sign.

Sec. 27-209. Identification of Signs.

Every sign hereafter shall have a permanent identification number either painted or attached in a conspicuous place thereon. The identification number shall be the same as the sign permit number. The identification number shall be of such size and location to permit ready identification to an unassisted person standing on the ground.

Sec. 27-210. Removal of Signs by the Administrator.

The Administrator may cause the removal of an illegal sign in cases of emergency, or for failure to comply with the written orders of removal or repair. After removal or demolition of the sign, a notice shall be mailed to the sign owner stating the nature of the work and the date of which it was performed and demanding payment of the costs as certified by the Director of

Community Development together with an additional ten percent (10%)for inspection and incidental costs.

If the amount specified in the notice is not paid within thirty (30) days of the notice, is shall become an assessment upon a lien against the property of the sign owner, and will be certified as an assessment against the property together with a reasonable penalty for collection in the same manner as the real estate taxes.

The owner of the property upon which the sign is located shall be presumed to be the owner of all signs thereon unless facts to the contrary are brought to the attention of the Director-of Community Development, as in the case of a leased sign.

The Administrator may cause the removal of non-public signs placed within or upon public rights-of-way or other municipal property without notice.

Sec. 27-211. Interpretation.

When there is any ambiguity or dispute concerning the interpretation of this Chapter, the decision of the Director of Community Development shall prevail, subject to appeal as provided herein.

Sec. 27-212. Penalties.

Any person who fails to comply with the provisions of this Chapter shall be subject to a fine of not less than one hundred fifty dollars (\$150.00) nor more than one thousand dollars (\$1,000.00) for each offense. Each day on which any violation of this Chapter shall continue shall constitute a separate offense. (Ord. 23-22)

Sec. 27-213. Appeals.

The applicant is required to respond to any decision rendered by the Director of Community Development in denying a permit or variance or in alleging a violation of this Chapter within thirty days to the Building, Zoning and Development Committee. The Director of Community Development is required to submit the application for an appeal to the Building, Zoning and Development Committee within sixty (60) days. The action being appealed shall be held in abeyance pending the decision of the Building, Zoning and Development Committee and the Village Board of Trustees.

Sec. 27-214. Variances.

All requests for variances shall be directed to the Village Board of Trustees in accordance with the established rules and procedures of that body. All action of the Village in granting variances shall be construed as amendments to the provisions of the Chapter. Applicant may request a hearing before the Commercial and Industrial Commission. The recommendations of the Commercial and Industrial Commission are advisory only. The Commission's recommendation may be considered by the Board at a variation hearing. Hearings on variation requests will be conducted only at a special meeting of the Board of Trustees. (Ord. 99-155)

Article III. Prohibitions.

Sec. 27-301. Specific Prohibitions.

The following signs are prohibited within the jurisdiction of the Village of Addison:

- (A) Off-premises signs, unless they are specifically permitted by another section of this Chapter.
- (B) Attention-getting devices, unless they are specifically permitted by another section of this Chapter.
- (C) Flashing signs, except time and temperature signs, and changeable copy signs.
- (D) Moving signs.
- (E) Portable signs
- (F) Roof signs.
- (G) Vehicle signs (including trailer-mounted signs).
- (H) Any sign or sign structure which constitutes a hazard to public health or safety.
- (I) Any sign which obstructs free ingress to or egress from a fire escape, door or other required exitway and any sign that obstructs a window, vent or other building opening.
- (J) Signs which by reason of size, location, content, coloring or manner of illumination, obstruct the vision of drivers, or obstruct or detract from the visibility or effectiveness of any traffic sign or control device on public streets and roads.
- (K) Signs which make use of words such as, "STOP", "LOOK", "ONE-WAY", "DANGER", "YIELD", or any similar words, phrases, symbols, lights or characters in such a manner as to interfere with, mislead or confuse motorists.
- (L) Any sign which advertises a business no longer conducted on the premises where such signs are located.
- (M) Signs consisting of a string of hanging lights, or a cluster or series of lights, except on such time or temperature signs or theater marquees as may be permitted by this Chapter, and changeable copy signs.
- (N) Snipe signs.
- (O) Temporary signs, unless they are specifically permitted by another section of this Chapter.
- (P) Attention-getting devices, including searchlights, storefront window lights, propellers, spinners, streamers and balloons. (Ord. 23-22)

- (Q) Attention-getting devices, including pennants, banners, pole covers, streamers, storefront window lights, and similar devices, except for certain special occasions such as grand openings, and then only after having obtained a permit from the enforcement official. Such attention-getting devices shall be limited to a single period of fourteen (14) days or less in any calendar year. (Ord. 23-22)
- (R) Abandoned signs.
- (S) Any non-public sign placed on a right-of-way or other public property unless specifically permitted by another section of this Chapter.
- (T) All signs higher than thirty inches (30”)above the top of curb elevation are prohibited within the triangular portion of the front yard formed by the intersection of any two (2) street lines and points along each street, a distance of thirty feet (30’) away from said corner.

Sec. 27-302. Exceptions.

Signs having special historical, aesthetic or architectural significance, and whose preservation and continued utilization are necessary and desirable, shall be exempt from the provisions of this Section; provided that such significance is determined by the Addison Historical Commission upon a public hearing regarding the alleged significance of the sign. No such sign, however, shall be declared historically, aesthetically, or architecturally significant unless at such public hearing it is determined that the sign meets the criteria and standards used by the Historical Commission for evaluating historically significant structures. The findings and determination of the Historical Commission on such an application shall be referred to the Building, Zoning and Development Committee, which shall then take such action on the recommendation of the Commission as it may deem fit, necessary and indicated.

Article IV. Sign Specifications.

Sec. 27-401. Maintenance Specifications.

- (A) The owner of a sign shall be required to maintain the sign in a neat, good-appearing condition, and good working order at all times.
- (B) Every sign, including sign structures and sign supports, shall be painted, tuckpointed or otherwise maintained as often as necessary to prevent the development of any rust, corrosion, rotting, or where applicable, deterioration in the physical appearance of the sign.
- (C) If a sign is illuminated, the source of such illumination shall be kept in a state of safe working order at all times.

Sec. 27-402. Electrical Requirements.

- (A) The electrical components, connections, and installations of all signs shall conform to the following specifications: The National Electrical Code, Underwriters' Laboratories, and

any additional provisions and amendments as adopted in the Electric Code of the Village of Addison.

- (B) The wiring of all signs shall be contained in rigid metal conduit or enclosed in metal poles or raceways with an external or exterior disconnect. In no case shall the wiring be exposed to the view of the public.
- (C) The wiring to all freestanding signs shall be installed underground in conformance with the Electric Code of the Village of Addison.

Sec. 27-403. Wind Pressure and Load Requirements.

All signs shall be designed to withstand a wind pressure of not less than thirty (30) pounds per square foot of area and shall be constructed to receive dead loads as required in the Building Code or other ordinances of the Village.

Sec. 27-404. Sign Structure and Support Requirements.

- (A) All signs shall be of such a design that all framework for the lateral support of the sign shall be contained within the body of the sign or within the structure of the building to which it is attached, in such manner as not to be visible to any person.
- (B) Exposed guide wires, chains or other connections shall not be made as a permanent support of the sign.
- (C) Freestanding signs shall be constructed of a material similar to the principal building on the lot, if any, or of brick masonry units for the base, support structure, pole covers, or similar elements. (See, also, Sec. 27-104 for height, area and other definitions.)

Sec. 27-405. Face of Sign Shall be Smooth.

No signs or sign structures shall have any nails, tacks, wires or sharp metal edges protruding therefrom.

Sec. 27-406. Gooseneck Reflectors.

A gooseneck reflector shall be an arm or arms projecting from the sign surface mounted with lights for purposes of illuminating the sign.

Gooseneck reflectors and lights shall be permitted on freestanding signs and wall signs; provided, however, that any lights are installed only in such manner that the direct rays of such lights are concentrated on the sign surface and are prevented from causing any glare on or striking the street or nearby property.

Sec. 27-407. Illumination Intensity Requirements.

- (A) Incandescent.
 - (1) Light bulb illumination is measured in lumens. There is no conversion between lumens and nits, mainly because light bulbs are spherical sources of light and LEDs are highly directional.

- (2) In no case shall the lighting intensity of any sign exceed the limit of seventy-five foot')candles measured with a standard light meter or equivalent perpendicular to the face of the sign at a distance equal to the narrowest dimension of the sign, whether it is height or width.
- (3) In no case shall any exposed reflective-type bulbs, incandescent lamp, or any other type of bare bulb illumination exceed twenty (20) watts.

(B) Light Emitting Diode (LED)

- (1) LED signs are measured in nits (candles per square meter). There is no conversion between lumens and nits, mainly because light bulbs are spherical sources of light and LEDs are highly directional.
- (2) The average number of "on" pixels in a message is forty percent (40%) for the average measurement and one hundred percent (100%) of the "on" pixels is for the maximum measurement. Most programming is assumed to be near the forty percent (40%) number.
- (3) For daytime programming, the average illumination is limited to two thousand (2,000) nits.
- (4) For nighttime programming, the average illumination is limited to five hundred (500) nits.
- (5) The maximum daytime illumination is five thousand (5,000) nits.
- (6) The nighttime illumination is to be set to twenty-five percent (25%) of the daytime illumination but can be adjusted up or down, in one percent (1%) increments, with photocell software for incremental dimming. (Ord. 06-59)

Sec. 27-408. Illumination.

Illuminated signs are encouraged to be turned off between the hours of 11:00 p.m. and 7:00 a.m., unless the premises on which or for which the sign is specifically operating is engaged in the operation of business; provided, however, that all such illuminated signs shall not cast any direct light into or shine upon or reflect on any residential district. (Ord. 06-59)

Sec. 27-409. Glass Requirements.

Any glass forming a part of any sign shall be heavy safety glass and a minimum of one-fourth inch (1/4") in thickness. Where any single piece or pane of glass has an area exceeding three (3) square feet, it shall be wired glass.

Sec. 27-410. Awnings and Canopies.

It is unlawful to erect, construct or maintain any awning or canopy unless the following provisions are followed:

- (A) Construction materials. The construction materials and manner of construction of all awnings and canopies shall be subject to the approval of the Administrator.
- (B) Location - Height above sidewalk. All awnings and canopies shall be constructed and erected so that the lowest portion thereof shall be not less than eight feet (8') above the level of the sidewalk or parkway.

- (C) Setback from property line. No awning or canopy shall be permitted to extend beyond a point five feet (5') inside the property line.
- (D) Erection.
 - (1) Awnings - support. Every awning shall be securely attached to and supported by the building. Posts or columns beyond the building line shall not be permitted for awnings. It is unlawful to attach the awning to any wood members of a building when such awning is less than ten feet (10') from the public property.
 - (2) Canopies - support. The framework of all canopies shall be designed by a structural engineer or registered architect and approved by the enforcement official as to compliance with the Building Code. All frames and supports shall be designed to withstand a wind pressure of not less than thirty (30) pounds per square foot of area. All canopy supports shall be designed so as not to obstruct the continuous flow of pedestrian traffic along any sidewalk and in conformance with any other reasonable requirements established by the enforcement official.
- (E) Advertising. Signs on awnings or canopies shall be permitted only in place of wall signs. The sign shall appear only on the front of such awning or canopy, not on the sides. The area of the sign shall not exceed that permitted for a wall sign. The number of awning or canopy signs shall be equal to what would have been permitted for wall signs.

Sec. 27-411. Marquees.

It is unlawful to construct, erect, locate or maintain any marquee without complying with the following provisions:

- (A) Construction - materials required. All marquees, including the anchors, bolts, support rods and braces thereof, shall be designed by a structural engineer or registered architect and subject to approval by the enforcement official.
- (B) Drainage. The roofs of all marquees shall be properly guttered and connected by downspouts to a drain so that the water therefore will not drip or flow directly onto public property.
- (C) Roofs. The roofs of all marquees shall be used for no other purpose than to form and constitute a roof.
- (D) Location:
 - (1) Height above sidewalk. No portion of a marquee shall be less than ten feet (10') above the level of the sidewalk or other public thoroughfare.
 - (2) Setback from property line. No marquee shall be permitted to extend beyond a point five feet (5') inside the property line.
- (E) Erection.

- (1) Bracing, anchorage and supports. Marquees shall be supported solely by the building to which they are attached, and no columns or posts shall be permitted as supports.
 - (2) Roof live load. The roof of any marquee, except glass area required, shall be designed and constructed to support a live load of not less than fifty (50) pounds per square foot. Marquees shall be designed to withstand a wind pressure of not less than thirty (30) pounds per square foot of area.
 - (3) Anchorage to wood structure. It is unlawful to construct, erect, locate, or maintain any marquee on any building of wood frame construction.
- (F) Advertising. Signs on marquees shall be permitted only in place of wall signs. The sign shall appear on the front or each side of such marquee. The combined area of all signs on the marquee shall not exceed the total wall sign area that would have been permitted for the wall to which the marquee is attached.

Sec. 27-412. Off-Premises Signs.

It is unlawful to construct, erect, locate, or maintain any off-premises sign without complying with the following provisions:

- (A) Off-premises signs within the Village shall comply in all respects with the State Highway Advertising Control Act and with the provisions of Subparagraphs (B), (C) and (D) and (E) of this Section.
- (B) Off-premises signs shall comply in all respects with the setback, area, height and number restrictions for free-standing signs as heretofore set forth for the particular zoning district in which the highway sign is located.
- (C) Off-premises signs may be illuminated but not between the hours of 11:00 p.m. and 7:00 a.m.
- (D) No off-premises sign shall directly face an adjacent residential district.
- (E) Off-premises signs shall be visible from any place on the main traveled way of any portion of an interstate or primary highway and within 660 feet (660') of the nearest edge of right-of-way of such highway.

Sec. 27-413. Freestanding Sign.

It is unlawful to construct, erect, or maintain any free-standing sign for which permit is required without complying with the following provisions:

- (A) Design. Every freestanding sign, including the frames, braces, and supports thereof, shall be securely built and be designed by a structural engineer, registered architect or sign manufacturer, as may be required by the enforcement official.
- (B) Construction materials required. All freestanding signs located on major commercial street frontage for which a permit is required under this Chapter shall have an above-

grade base, support structure, or pole covers of approved masonry or concrete materials. Any outer framework surrounding a "box type" sign shall also be made of approved masonry or concrete materials. All masonry or concrete materials shall be similar to those of the principal building on the lot. Sign panels, lettering or facing shall be made of metal, aluminum, plastic, plexiglass, or other weatherproof material approved by the Administrator.

All freestanding signs for property not located on major commercial street frontage properties for which a permit is required under this Chapter shall have a base, support structure, or pole covers of approved noncombustible materials. The materials shall be similar to those of the principal building on the lot, if any. Brick masonry units may also be used. (Ord. 95-39)

- (C) Letters or sign face to be secured. All letters, sign faces, figures, characters or representations in cutout or irregular form maintained in conjunction with, attached to, or superimposed upon any freestanding sign shall be safely and securely built or attached to the sign structure.
- (D) Anchorage and supports. All freestanding signs shall be securely built, constructed, erected and certified safe by a registered architect or engineer upon posts and the foundation placed below the natural surface sufficient to prevent overturning to the satisfaction of the enforcement official. Any freestanding sign within three feet (3') of a driveway, parking area or maneuvering area shall be completely surrounded by a curbing that is not less than three feet (3') from the outermost perimeter of the sign.
- (E) Premises. All freestanding signs, and the premises surrounding the same, shall be maintained by the owner thereof in a clean, sanitary and good appearing condition, and free and clear of all noxious substances, rubbish and weeds.

Sec. 27-414. Wall Signs.

It is unlawful to construct, erect, locate or maintain any wall sign for which a permit is required without complying with the following provisions:

- (A) Design. Every affixed wall sign, including the frames, braces and supports thereof, shall be securely built and shall be designed by a structural engineer, registered architect or as required by the enforcement official.
- (B) Location limitation on placement. No wall sign shall cover wholly or partially any wall opening, nor project beyond the ends of the wall to which it is affixed. No sign shall project beyond the top of the building except where the structure is so designed so as to not permit the attachment of a wall sign, then a sign will be permitted to project above the surface of the building. The projection shall be kept to a minimum as required by the enforcement official. In no case shall the sign project more than three feet (3') above the surface of the building.
- (C) Projection above sidewalk. Wall signs must be affixed flat against the building wall. Any projection will be limited to encasing illumination or depth of lettering. At no time shall a wall sign be permitted to extend more than twelve inches (12") beyond the

building line. The sign shall not be affixed to a wall at a height of less than eight feet (8') above the sidewalk. Height may be reduced in an area not subject to pedestrian or vehicle traffic.

- (D) Construction supports required. A wall sign shall be safely and securely affixed to the building wall to the satisfaction of the enforcement official.
- (E) Placement location on building. Wall signs may be located either on the front of the building abutting a street or on either side wall perpendicular to the street frontage when entrance is located on the same side wall.

Sec. 27-415. Electronic Message Centers.

Other than in residential districts, electronic message center signs are permitted in all other zoning districts in accordance with the following provisions:

- (A) Allowed only when all the signs on the site are in total compliance with the Sign Ordinance.
- (B) The sign surface area of the electronic message center shall be counted in the overall surface area of the freestanding sign. Electronic message center signs shall not be permitted as a wall sign or part of a wall sign.
- (C) The sign shall be permitted to change no more frequently than two (2) second intervals and shall be limited to changeable messages and not chasing messages.
- (D) The electronic message center shall be equipped with automatic dimming devices, sun screens and no external illumination.
- (E) Electronic message centers shall be set back not less than ten feet (10')_ from the right of way.
- (F) The changeable copy portion of the sign or the cabinet housing the system shall not exceed forty percent (40%) of the actual total area of the sign.
- (G) Messages may dissolve or go blank and may either reappear in full display or solidify. No other special effects are allowed. Crawling messages are not allowed.
- (H) Graphics shall be allowed as fixed displays. Moving graphics are not allowed.
- (I) Electronic message centers shall not be used to display movies or for the streaming of videos. (Ord. 06-59; 15-05)

Sec. 27-416. Window Signs.

As defined in this Chapter, window signs (permanent) shall not exceed twenty percent (20%) of the surface area of each window. Window promotional signs shall not exceed forty-five percent (45%) of the surface area of each window. A combination of window signs (permanent) and window promotional signs shall not exceed forty-five percent (45%) of the

window surface area of each window. A single combined window sign (permanent) may cover twenty percent (20%) and a single combined window promotional sign may cover forty-five percent (45%) of the total surface area of all display windows on each street front exposure, provided that all window signs combined shall not exceed forty-five percent (45%) percent of all display windows on each street front exposure.

Sec. 27-417. Temporary Signs.

The provisions of this Chapter shall regulate all temporary signs, with the exception of all signs specifically described and regulated in other sections of this Code (see Article III, "Specific Prohibitions," and Section 27-207, "Signs not subject to permit fee").

- (A) Temporary Signs and Attention-Getting Devices. Certain temporary signs and attention-getting devices, as defined in this Chapter, may be permitted for promoting special community activities and special events such as grand openings, subject to the following provisions:
- (1) A special permit must be obtained from the Administrator; and
 - (2) Such signs and attention-getting devices shall be limited to a fourteen-day maximum exposure period.
 - (3) No more than two temporary sign permits per year per property shall be permitted. A minimum of thirty (30) days between temporary permits is required, except that one (1) temporary sign permit for the opening of a new business not previously located on the property shall be allowed for up to fourteen (14) days during the first four months of business, in addition to the aforesaid two (2) temporary sign permits per year.
 - (4) The maximum size of any temporary sign permitted by this Section shall be thirty-two (32) square feet.
- (B) Temporary Off-Premises Signs: Temporary off-premises advertising signs of events sponsored by non-profit organizations as defined by Chapter 32, Section 163A of the State Statutes, Charitable, Religious, Educational, or Civic Organizations shall be permitted subject to the following provisions:
- (1) Written consent of the property owner.
 - (2) The temporary sign shall not exceed thirty-two (32) square feet in sign area.
 - (3) A permit must be obtained from the enforcement official; however, the permit will not be subject to permit fees.

Sec. 27-418. Under Canopy Signs.

One (1) sign located under a canopy shall be permitted for each business in a building. The total sign area shall not exceed five (5) square feet, and the width of any sign shall not exceed three-fourths (3/4) of the horizontal canopy projection. No under canopy sign shall hang more than eighteen inches (18") from any canopy or other such structure. There shall be a

minimum of eight feet clearance between the ground and any such sign. The sign shall be installed perpendicular to the front of the building or unit.

Sec. 27-419. Signs Accessory to Automobile Service Stations.

- (A) In addition to permanent signs permitted by this Chapter, service stations shall be permitted one (1), twenty-five (25) square foot exterior rate sign per street front, plus one (1) ten (10) square foot sign per street front for additional advertising.
- (B) All other portable and temporary signs, as defined in this Chapter, are expressly prohibited.

Sec. 27-420. Signs Accessory to Shopping Centers.

- (A) In addition to the sign area allowed for the individual business therein, shopping centers shall be allowed one (1) identification sign (which may be illuminated) on each major street frontage on the property. Such signs shall not extend beyond the property line or into the right-of-way and shall be used solely to identify the shopping center, shopping area or the businesses conducted therein.

Shopping centers in excess of ten acres with more than one (1) detached building will be permitted an additional identification sign. However, no more than two (2) identification signs per shopping center would be permitted.

- (B) The allowable sign area for the signs shall be computed at one-half square foot for every lineal foot of frontage of the total shopping center frontage, maximum area for the sign shall not exceed two hundred (200) square feet, and the maximum height for such identification signs shall be twenty feet (20'). In the case of a second identification sign, the maximum area of the sign shall be limited to seventy-five (75) square feet with the maximum height limited to fifteen feet (15').
- (C) No other freestanding sign(s) shall be permitted in any shopping center.

Sec. 27-421. Directional/Informational Signs.

As defined in this Chapter, directional signs may be allowed at major points of ingress and egress in any business district and industrial district. Such sign will be limited to a maximum of five (5) square feet in sign surface area and limited to four feet (4') in height.

Such signs shall be located at a point so as not to conflict with driver vision and not be a hazard to smooth traffic flow. Informational signs not exceeding five (5) square feet in area may be allowed when conforming to the definition in this Chapter.

Sec. 27-422. Permanent Large-Scale Development Signs.

Permanent large-scale development signs are permitted only on developments with a total land area of five (5) or more acres. Such signs may be erected on any residential, industrial, or commercial development with at least one (1) individual major entrance. Such signage is for purposes of identification of the development only and shall contain no commercial advertising whatsoever. Such a sign cannot be used in conjunction with a shopping center identification sign

as specified in Section 27-421, but may be used as an alternative to a shopping center identification sign.

- (A) Allowed only upon issuance of necessary permit.
- (B) Total sign height shall not exceed six feet (6') from the established curb level.
- (C) The sign shall be set back at least fifteen feet (15') from all rights-of-way.
- (D) One (1) such sign shall be allowed at each major entrance; however, not more than two (2) signs shall be permitted at any one development.
- (E) Sign area limitations for commercial, industrial and mixed use development shall be:
 - 5 acres to 10 acres--30 square feet
 - 11 acres to 25 acres--50 square feet
 - 26 acres to 50 acres--75 square feet
 - 51 or more acres --100 square feet
- (F) Sign area limitations for residential subdivisions and residential planned unit developments shall be:
 - 5 or more acres --30 square feet

Sec. 27-423. Underground Utility Facilities Signs.

Signs required by a regulation of any governmental body having jurisdiction. All underground utility facilities shall be flush signs, and their vertical height shall not exceed two inches (2') from ground level.

Sec. 27-424. Interstate Highway Wall Sign.

Interstate highway wall signs as defined in this Chapter are permitted only on buildings on property directly abutting Inter-state 290 and Interstate 355. No more than one (1) such sign shall be permitted per property. The sign shall comply with the following performance standards:

- (A) The sign shall consist of the business logo and/or specific business name only.
- (B) The sign shall consist of individual letters or symbols constructed of metal, glass or plastic only and shall be internally illuminated or backlighted; no exposed lights are permitted.
- (C) The sign shall not project more than eighteen inches (18") from the wall to which it is attached.
- (D) No portion of the sign shall project above the top of the wall to which it is attached or above the roof of the building, whichever is lower.

- (E) All interstate highway wall signs shall be permitted only upon review by the Building, Zoning and Development Committee and approval of the Village Board of Trustees. The applicant/ owner is required to submit a building elevation plan for the sign. Such plan shall include dimensions of the wall and dimensions of the sign, colors and construction details of the sign, including the type of illumination proposed to be used.
- (F) Except as otherwise provided in this Section, the interstate highway wall sign shall comply in all respects with the requirements of Section 27-414.
- (G) The maximum sign area of any interstate highway wall, or other type of interstate highway sign, shall not exceed 800 square feet of sign area in business districts or four hundred (400) square feet of sign area in industrial districts (see Sections 27-504(M) and 27-505(H)).

Sec. 27-425. Engraved Wood Signs by Governmental Agencies.

Engraved wood signs may be permitted for governmental agencies when approved by the Village Board.

Article V. Sign Regulations by District.

Sec. 27-501. In General.

Maximum surface area of signs, maximum height standards for signs, maximum number of signs, required distance between signs, and permitted sign types are established for each zoning district. Signs may be erected, altered and maintained only for a permitted use in the district in which the signs are located.

Sec. 27-502. Signs Located in Residential Use Districts.

- (A) All such signs in residential districts shall conform to the specific requirements set forth in this Chapter. In residential use districts, no sign shall be erected except the following named signs:
 - (1) Flags
 - (2) Nameplates
 - (3) Public Signs
 - (4) Informational Signs
 - (5) Holiday Decorations
 - (6) Memorial Signs
 - (7) Institutional Signs

- (8) Contractor's Signs
 - (9) Real Estate Signs (not more than five (5) square feet in area)
 - (10) Residential Development Signs
 - (11) Political Campaign Signs
 - (12) Garage and Rummage Sale Signs
 - (13) Permanent Large Scale Development Signs
- (B) Signs permitted in residential use districts may be located in any required yard, but not less than five feet (5') from any side property line nor less than five feet (5') from any lot line adjacent to any street. In the case of corner lots, permitted signs shall not be erected closer than ten feet (10') from any lot line adjacent to a street.
- (C) In no case shall the height of any sign in any residential district exceed six feet (6'), with the exception of flags, which shall not exceed a height of twenty-two feet (22').

Sec. 27-503. Signs Located in B/P and B-1 District.

In any B/P Business/Professional Office District or B-1 Local Business District no sign shall be permitted except the following named signs:

- (A) Signs not subject to permit fee in accordance with provisions set forth in Article II except, however, a business flag may only be flown in conjunction with the flag of the United States of America.
- (B) Awnings and canopies, in accordance with the provisions set forth in Section 27-410.
- (C) Marquees, in accordance with the provisions set forth in Section 27-411.
- (D) Freestanding signs, except off-premises signs, in accordance with the provisions set forth in Section 27-413. In addition, no freestanding sign shall be erected or maintained within the B/P Professional Office District or B-1 Neighborhood Shopping District unless it meets all the following requirements:
 - (1) Display. No business establishment shall display a freestanding sign unless the establishment is directly accessible by car, and provides a minimum of five (5) parking spaces on the premises where such freestanding sign is displayed.
 - (2) Area. No freestanding sign shall exceed thirty (30) square feet in sign surface area.
 - (3) Height. No freestanding sign shall exceed six feet (6') in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.

- (4) No more than one (1) freestanding sign shall be maintained on any one (1) parcel of property.
 - (5) Distance Between Signs. All freestanding signs shall be located at least one hundred feet (100') apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to comply with the distance between signs requirement, such freestanding signs shall be allowed to be maintained.
 - (6) Setback. Freestanding signs shall be set back a minimum of five feet (5') from the street right-of-way.
 - (7) Any freestanding sign within three feet (3') of a driveway, parking area, or maneuvering area shall be completely surrounded by a curbing that is not less than three feet (3') from the outermost perimeter of the sign. The area around a freestanding sign shall be maintained free of noxious substances, rubbish and weeds.
 - (8) Shopping center identification signs shall not be permitted.
 - (9) Electronic message centers. (Ord. 06-59)
- (E) Wall signs in accordance with the provisions of Section 27-414. In addition, no wall sign shall be erected or maintained in any B/P or B-1 District unless it also meets all of the following requirements:
- (1) Area.
 - (a) The total sign surface area of all signs on any single business shall not exceed one (1) time the lineal front footage of the building or unit excepting that each legitimate business shall be entitled to a minimum of twenty (20) square feet of sign surface area.
 - (b) The total sign surface area of all wall signs shall not exceed one hundred (100) square feet for each business.
 - (2) Number. No more than one (1) wall sign per major street front exposure shall be maintained on any one (1) business in any B/P or B-1 district.
- (F) Window signs, in accordance with the provisions set forth in Section 27-416.
- (G) Directional/Informational signs, in accordance with the provisions set forth in Section 27-421.
- (H) Real Estate Signs not extending outside the property line and not more than thirty-two (32) square feet per face in area which advertises the sale, rental or lease of the premises upon which the sign is located. No more than one (1) sign per lot except that a corner lot may have one (1) such real estate sign per major street frontage.

- (I) Interstate highway wall signs in accordance with Sec. 27-424 shall be permitted in B/P districts only when they comply with the following requirements:
 - (1) Area. The maximum area of the sign shall be ten percent (10%) of the wall directly facing the interstate highway or eight hundred (800) square feet, whichever is less.
 - (2) Number. No more than one (1) interstate highway wall sign shall be permitted per property.

Sec. 27-504. Signs Located in B-2, B-3, B-4 and B-5 Districts.

In B-2, B-3, B-4, and B-5 business districts, no signs shall be permitted except the following named signs:

- (A) Signs not subject to permit fee in accordance with provisions set forth in Article II, except, however, a business flag may only be flown in conjunction with the flag of the United States of America.
- (B) Awnings and canopies, in accordance with the provisions set forth in Section 27-410.
- (C) Marquees, in accordance with the provisions set forth in Section 27-411.
- (D) Changeable Copy Signs, in accordance with the provisions set forth in Section 27-415.
- (E) Freestanding signs in accordance with the provisions set forth in Section 27-413. In addition, no freestanding sign shall be erected or maintained within any B-2, B-3, B-4 or B-5 districts unless it also meets all of the following requirements:
 - (1) Display. No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of five (5) parking spaces on the premises where such freestanding sign is displayed.
 - (2) Area. No freestanding sign shall exceed sixty (60) square feet in sign surface area unless the sign is for a multiple unit building with three (3) or more units, and then the sign area shall not exceed seventy-five (75) square feet.
 - (3) Height. No freestanding sign shall exceed ten feet (10') in height. In all cases height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (4) No more than one freestanding sign shall be maintained on any one (1) parcel of property.
 - (5) Distance between signs. All freestanding signs shall be located at least one hundred feet (100') apart; provided, however, that if such freestanding signs comply with all other provisions except the requisite distance between signs, and it is not reasonable to so comply with the distance between sign requirements, such freestanding signs shall be allowed to be maintained.

- (6) Electronic message centers. (Ord. 06-59)
- (F) On properties that had a lawfully existing pole sign on the effective date of this Chapter, a freestanding sign may be maintained, modified or erected either in compliance with the preceding Subsection 27-504(E) or the following requirements:
- (1) A freestanding sign supported by up to two (2) metal poles when the existing sign was supported by that method.

The sign shall comply with Section 27-413, Subsections (A), (C), (D) and (E). The sign or supports need not be constructed of a material similar to the principal building or brick masonry.
 - (2) A freestanding sign allowed by this exception shall not exceed sixty (60) square feet in area, unless the sign is for a multiple unit building with three or more units, then a pole sign allowed by this exception shall not exceed seventy five (75) square feet in area. In no case shall the freestanding sign allowed by this exception be larger in area than the lawfully existing pole sign that was existing on the effective date of this Chapter.
 - (3) A freestanding sign allowed by this exception shall not exceed ten feet (10') in height.
 - (4) A freestanding sign allowed by this exception shall be constructed with the bottom of the sign not more than six feet (6') from grade.
- (G) Wall signs in accordance with the provisions set forth in Section 27-414. In addition, no wall sign shall be erected or maintained in any B-2, B-3, B-4, or B-5 district unless it also meets all of the following requirements:
- (1) Area.
 - (a) The total sign surface area of all wall signs on any single parcel of property shall not exceed one (1) times the lineal front footage of the building or unit, excepting that each business shall be entitled to a minimum of twenty (20) square feet of sign surface area.
 - (b) The total sign surface area of any single wall sign shall not exceed one hundred (100) square feet.
 - (c) If the wall sign is to be back a minimum of one hundred feet (100') from the property line which the sign shall face, then the total sign surface area of all wall signs on the single parcel of property shall not exceed one and one half (1 ½) times the lineal front footage of the building or unit. The total sign surface area of a single wall sign shall not exceed one hundred fifty (150) square feet.

- (d) If the wall sign is to be set back a minimum of two hundred feet (200') from the property line which the sign shall face, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the building or unit. The total sign surface area of a single wall sign shall not exceed two hundred (200) square feet.
 - (e) If the wall sign is to be set back a minimum of three hundred feet (300') from the property line, which the sign shall face, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two (2) times the lineal front footage of the building or unit. However, the total sign surface area of a single wall sign shall not exceed three (300) square feet.
- (2) Number. No more than one (1) wall sign per major street front exposure per business shall be maintained on any one (1) parcel of property in any B-2, B-3, B-4, or B-5 district. If the building is set back a minimum of two hundred feet (200') from the property line from which the sign shall face and the building is limited to one (1) business, then one (1) additional wall sign shall be permitted not to exceed fifty percent (50%) of the permitted sign. End units of a multi-unit building within a shopping center may display signs both toward the parking lot at the front of the store and toward the street if the street is a major street frontage as defined in this Chapter. The area of the two (2) signs combined if permitted shall not exceed the area permitted for the front sign alone.
- (3) Setback for a multiple unit shopping center building shall be determined by the average setback of the main building. A freestanding building within a shopping center shall be measured at the actual setback.
- (H) Window signs, in accordance with the provisions set forth in Section 27-416.
- (I) Under canopy signs, in accordance with the provisions set forth in Section 27-418.
- (J) Directional/informational signs, in accordance with the provisions set forth in Section 27-421.
- (K) Off-premises signs in the B-3 and B-4 business districts in accordance with the provisions set forth in Section 27-412.
- (L) Real estate signs not extending outside the property line and not more than thirty-two (32) square feet per face in area which advertises the sale, rental or lease of the premises upon which the sign is located. No more than one sign per lot except that a corner lot may have one (1) such real estate sign per major street frontage.
- (M) Interstate highway wall signs in accordance with Section 27-424 shall be permitted in B-2, B-3, B-4 or B-5 districts only when they comply with the following requirements:
 - (1) Area. The maximum area of the sign shall be ten percent (10%) of the area of the wall directly facing the interstate highway or eight hundred (800) square feet, whichever is less.

- (2) Number. No more than one (1) interstate highway wall sign shall be permitted per property.

Sec. 27-505. Signs in Manufacturing Districts.

In manufacturing districts, no sign shall be permitted except the following named signs:

- (A) Signs not subject to permit fee in accordance with provisions set forth in Article II except, however, a business flag may only be flown in conjunction with the flag of the United States of America.
- (B) Awnings and canopies, in accordance with the provisions set forth in Section 27-410.
- (C) Freestanding signs, in accordance with the provisions set forth in Section 27-413. In addition, no freestanding sign shall be erected or maintained within any manufacturing district unless it also meets all of the following requirements.
 - (1) No business establishment shall display a freestanding sign unless the establishment is directly accessible by car and provides a minimum of ten parking spaces on the premises where such freestanding sign is displayed.
 - (2) Area. No freestanding sign shall exceed thirty (30) square feet per side in sign surface area.
 - (3) Height. No freestanding sign shall exceed six feet in height. In all cases, height shall be measured from grade at the edge of the right-of-way to the top of the sign.
 - (4) No more than one freestanding sign shall be maintained on any one (1) parcel of property.
- (D) Wall signs, in accordance with the provisions set forth in Section 27-414. In addition, no wall sign shall be erected or maintained in any manufacturing district unless it also meets all of the following requirements.
 - (1) Area.
 - (a) The total sign surface area of all wall signs on any single parcel of property shall not exceed one (1) times the lineal front footage of the building or unit.
 - (b) The total sign surface area of any single wall sign shall not exceed one hundred (100) square feet.
 - (2) Number. No more than one (1) wall sign per major street frontage exposure shall be maintained on any one (1) parcel of property in any manufacturing district.
- (E) Window signs in accordance with the provisions set forth within Section 27-416.

- (F) Directional/informational signs, in accordance with the provisions set forth in Section 27-421.
- (G) Real Estate signs not extending outside the property line and not more than thirty-two (32) square feet per face in area which advertises the sale, rental or lease of the premises upon which the sign is located. No more than one (1) sign per lot except that a corner lot may have one (1) such real estate sign per major street frontage.
- (H) Off-premises signs in accordance with the provisions set forth in Section 27-412.
- (I) Interstate highway wall signs in accordance with Section 27-424 shall be permitted in M-2, M-3, and M-4 districts only when they comply with the following requirements:
 - (1) Area. The maximum area of the sign shall be five percent (5%) percent of the area of the wall directly facing the interstate highway or four hundred (400) square feet, whichever is less.
 - (2) Number. No more than one (1) interstate highway wall sign shall be permitted per property.
- (J) Changeable Copy Signs, in accordance with the provisions set forth in Section 27-415. (Ord. 15-05)

Article VI. Nonconforming Signs

Sec. 27-601. Signs Regarded as Nonconforming.

Signs existing at the time of the enactment of this Chapter, and not conforming to its provisions, but which were constructed in compliance with previous regulations and chapters, shall be regarded as nonconforming signs.

Sec. 27-602. Altering Nonconforming Signs.

Nonconforming signs may be changed in accordance with the following:

- (A) Maintenance or changing of parts designed for changes which do not require any permit shall not be considered an alteration; provided such change does not increase the surface area, height, or otherwise make the sign nonconforming.
- (B) Nonconforming signs shall not be structurally altered so as to prolong the life of the sign, or shall not be moved in whole or in part to another location, unless the sign is made to conform to the regulations of this Chapter.

Sec. 27-603. Bringing Signs into Conformity.

All existing signs which are not in conformity with this Chapter shall be considered nonconforming signs. All existing signs shall be brought into conformity with the provisions of this Chapter no later than seven (7) years from the effective date hereof. All existing signs which do

not meet the provisions of this Chapter within the aforesaid period of time shall be dismantled and removed by the owner thereof.

Article VII. Signs Located on Lots Abutting North Avenue.

(Adopted in its Entirety by Ord. 11-44)

Sec. 27-701. Scope and Purpose.

The purpose of this Article is to establish sign regulations which are specific to the commercial corridor along North Avenue (State Route 64) within the Village of Addison. The provisions of this Article shall supersede any conflicting regulations set forth in this Chapter, as applied to the North Avenue commercial corridor, with respect to the size, height and quantity of wall or freestanding signs.

Sec. 27-702. Definitions.

For the purpose of this Article, the following terms shall have the meanings hereinafter ascribed to them:

- (A) “North Avenue Corridor” shall mean that portion of North Avenue (State Route 64) which is located within the Village of Addison.
- (B) “North Avenue Site” or “Site” shall mean any zoning lot with frontage abutting North Avenue in the Village of Addison.
- (C) “Freestanding Sign” shall have the same meaning as set forth in Section 27-413 of this Chapter.
- (D) “Wall Sign” shall have the same meaning as set forth in Section 27-414 of this Chapter.

Section 27-703. Permitted Signage.

Regardless of the zoning district in which the Site is located, North Avenue Sites shall be allowed wall and freestanding signs subject to the following standards for overall size, height and quantity. All other regulations and standards set forth in this Chapter, as now existing or hereafter amended, excepting only the size, height and quantity of wall signs and freestanding signs, shall apply to signs in the North Avenue Corridor.

- (A) Freestanding signs shall only be erected or maintained when all of the following requirements are met.
 - (1) Except as hereinafter provided, only one (1) freestanding sign is permitted per Site with less than three hundred fifty feet (350’) of frontage on North Avenue.

For Sites with over three hundred fifty feet (350’) of frontage on North Avenue, two (2) freestanding signs, not exceeding two hundred (200) square feet per sign face, shall be permitted; provided, however, that the signs must be adequately spread apart to avoid congestion.

For corner lots, if the mathematical average of both the frontage on North Avenue and the frontage on an adjacent street exceeds three hundred fifty (350'), then two (2) freestanding signs, not exceeding two hundred (200) square feet per sign face shall be permitted; provided, however, that the signs must be adequately spaced apart to avoid congestion.

- (2) The height of any freestanding sign shall not exceed thirty feet (30').
- (3) Maximum sign area shall be calculated based on the North Avenue frontage of the Site (or for corner lots, on the average frontage as set forth above) on which the sign will be located and shall not exceed the following:

| Site Frontage on North Avenue | Maximum Sign Area Allowed |
|-------------------------------|---------------------------|
| (a) 0-50 feet | 50 square feet |
| (b) 51-100 feet | 100 square feet |
| (c) 101-200 feet | 150 square feet |
| (d) over 200 feet | 200 square feet |

- (4) Sign panels, lettering or facing shall be made of metal, aluminum, plastic, plexiglass, or other weatherproof material approved by the Director of Community Development or his/her designee.
 - (5) Decorative landscaping shall be installed and maintained around the base of the sign, extending a minimum of three feet (3') from the outer edge of the sign base on all sides. Where the area around the base of a sign is not sufficient in size to accommodate landscaping, the Director of Community Development or his/her designee may permit installation and maintenance of a portion of the required landscaping at an alternate location on the Site.
 - (6) No freestanding sign shall be placed upon any Site, other than the front of the premises, if the Site is adjacent to a residential district.
- (B) Wall signs shall only be erected or maintained when all of the following requirements are met.
- (1) Front wall. The maximum sign area for front wall signs shall not exceed one and one-half (1 ½) square feet per lineal footage of a single occupant building, or of tenant frontage for a multi-occupant building along, North Avenue. Provided, however, the foregoing maximum size area shall be increased to two (2) square feet if the wall sign facing a public street is greater than two hundred feet (200') from the street right-of-way.
 - (2) Corner wall. For buildings or tenant spaces on corner lots having frontage on the exterior side yard, signage is permitted on the side yard corner wall not to exceed

seventy-five one-hundredths (0.75) square feet per lineal footage of the corner wall facing the side yard.

- (3) Side wall. For buildings on interior lots, side wall signs may be placed on other than the front wall of the building, provided, however, the total square footage of side wall signs shall be counted in combination with front wall signage permitted.
 - (4) No wall signs shall be placed anywhere on the Site, other than the front of the building or the front of the tenant space, if the Site is adjacent to a residential district.
- (C) Other requirements.
- (1) Location. Only signs which refer to a business or profession conducted upon, or to a commodity, service or entertainment sold or offered at that Site shall be permitted under this Article.
 - (2) Placement. New signs shall be placed in a manner as to create a minimum of interference with the visibility of existing signage.